

ROYAL

September 16th 2023

Re: Sponsorship towards the 7th Annual Royal Run 5K and 1 Mile Walk and free Kids Fun Run

Dear Potential Sponsor:

The Phil Royal Legacy serves to nurture the community by promoting Phil's vision of treating everyone with dignity and respect, building relationships with our kids, elders, and everyone in between. Our goal is to provide support to various charities and programs that show involvement in, or commitment to, bettering our community.

The Royal Run is right around the corner, and we are so excited that this is our 7th year! Previously this was the Beat the Sheriff 5K, started by Sheriff Jeff Dawsy in 1997. Sheriff Dawsy agreed to pass the torch to the Phil Royal Legacy to ensure the race would continue.

The date of this year's race is September 16th, 2023. The 5K and 1 Mile Walk begins at Citrus High School promptly at 7:30 am, with a free kids' fun run beginning at approximately 8:15 and post-race activities immediately following the 5K and 1 Mile Walk. This race is only successful through the support of our community and businesses such as yours. I am asking you to please consider being a sponsor for this year's race. Proceeds of the race will provide scholarships to the 5th Grade Safety Patrol trip to Washington D.C., Royal Acts of Kindness in our Middle Schools, efficient and non-evasive heart screenings to student athletes through our partnership with Who We Play For, and our All Kids Bike® program in kindergarten physical education classes, which helps to provide bike helmets for our Citrus County Public and Private Schools.

We have great expectations for this year's event and need your support. I welcome you to join us in participating or just come by and say hello. Attached for your consideration are this year's sponsorship packages and sponsorship opportunities.

Thank you so much for your support!

Sincerely,

April Royal

April Royal, President

Phil Royal Legacy, Inc.



PO BOX 3003 - INVERNESS, FLORIDA 34451 PHONE 352 - 634 - 0052

THE PHIL ROYAL LEGACY, INC. IS A REGISTERED 501 (c)(3)NON-PROFIT. THE LEGACY'S REGISTRATION NUMBER IS **CH51954**. "A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE, 1-800-HELP-FLA (435-7352, WITHIN THE STATE OR BY VISITING

www.FloridaConsumerHelp.com. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE."



7th Annual Royal Run 5K and 1 Mile Walk Sponsorship Levels

Presenting Sponsor (only one available) \$3,000

- Large company logo on the back of race shirts
- Logo on race metal lanyards and race bibs
- Logo placement on event publications, shirts, website
- Mention in public service announcements
- Recognition in all e-communication to race participants
- Advertisement during day of race announcements
- Vendor Booth (10x10 tent and table will be provided)
- Option to have packet pick-up at your business evening prior to race
- Ten complimentary entry and ten race shirts
- Opportunity to provide materials for participant race packets

Platinum Sponsor \$1,500

- Logo placement on back of race shirt placement on event publications, and signage
- Name/ Logo on Race Website
- Five complimentary entry and four race shirts
- Advertisement during day of race announcements
- Vendor Booth (10x10 tent and table will be provided)
- Opportunity to provide materials for participant race packets

Gold Sponsor \$1,000

- Logo placement on back of event shirts
- Name/ Logo on Race Website
- Three complimentary entry and two race shirts
- Opportunity to provide materials for participant race packets
- Name announcement at awards ceremony

Silver Sponsor \$500

- Small Logo placement on back of event shirts
- Name/ Logo on Race Website
- Two complimentary entry and one race shirt
- Opportunity to provide materials for participant race packets

Bronze Sponsor \$250

- Name on Race Website and event shirt
- One complimentary entry and one race shirt
- Opportunity to provide materials for participant race packets

7th Annual Royal Run 5K and 1 Mile Walk Sponsorship Form

Name of Business _____

Contact Person _____

Address _____

Phone No. _____

Email _____

\$3,000 ___ \$1,500 ___ \$1000 ___ \$500 ___ \$250 ___

In-Kind Donation of: _____ Estimated Value \$ _____

Shirt Size(s)/Quantity to match sponsorship level:

Small ___ Med ___ Large ___ X-Large ___

All sponsors have the opportunity to place business cards, coupons and/or advertising flyers in each **race packet**. Race packets are given to every pre-registered athlete. *A minimum of 400 items* are needed.

I will provide items for race packets: Yes ___ No ___

Items being provided: _____

Please email your logo to: philroyallegacy@gmail.com

Please make checks payable to:

Phil Royal Legacy

Royal Run

PO Box 3003

Inverness, FL 34451

Should you have any questions please call April Royal at 352-634-0052.

For Race Coordinator Use:

Payment Received: _____ Check # _____

Items for race packets received: _____